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## Asda displays live fuel prices online after CMA report - RAC comment

**Commenting on the fact that the first supermarket chain has started publishing fuel prices on its website, RAC fuel spokesman Simon Williams said:**

“While it’s good to see the supermarkets start to publish their pump prices, we don’t believe displaying them on websites will suddenly make retailers start charging fairer prices, particularly as [free mobile apps such as myRAC](#) can actually compare prices among all fuel retailers – large and small –

wherever they are in the country.

“Real competition is the key, and this is something we are sadly lacking at the moment, other than in Northern Ireland where fuel is more than 4p a litre cheaper than the rest of the UK.

“We don’t believe we’re likely to see real change until we have an official price monitoring body, as recommended by the Competition and Markets Authority (CMA), that has the power to fine companies that don’t properly reflect significant downward wholesale market movements on their forecourts.”

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The press office email address is [press.office@rac.co.uk](mailto:press.office@rac.co.uk) and media centre is at [media.rac.co.uk](http://media.rac.co.uk). **Please note:** the press office is unable to help with individual customer enquiries - please visit the [RAC contacts page](#) to find the right contact.

## About the RAC

The RAC, an iconic UK brand, provides complete peace of mind to nearly 14 million UK private and business drivers, whatever their motoring needs. As well as its premium nationwide breakdown assistance service – with an expert branded patrol workforce attending more than two million breakdowns every year – it offers a wide range of market-leading products across insurance, legal services, vehicle inspections and service, maintenance and repair. Included in this is the first-of-its-kind nationwide Mobile Mechanics service which brings the garage to homes and workplaces.

At the forefront of new solutions for business fleets and consumers, the RAC’s breakdown service is electric-ready with mobile EV charging technology and can be called on using [myRAC](#) – the all-in-one route planner, fuel finder and breakdown reporting app.

Visit the [RAC website](#).

## Contacts



### **RAC Press Office**

Press Contact

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