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RAC Business welcomes record growth in demand for vans

The Society of Motor Manufacturers and Traders (SMMT) figures released today reveal <u>largest ever number of vans recorded on British roads as Commercial Vehicle Show 2016 opens</u>

Jenny Powley RAC Business sales director corporate comments: "It is highly encouraging to see demand for vans and commercial vehicles continuing at such a pace, as it's a clear indicator that businesses are performing well and are able to invest in new assets such as vehicles.

"Commercial vehicles really are the lifeblood of the UK economy and this growth reflects the changing way British families shop, with much more emphasis on e-retail and home delivery.

"As such, ensuring vans are fit for purpose is also key for future business growth. Research conducted by RAC Business found 45% of firms that own vans cite service, maintenance and repair (SMR) costs as one of their biggest challenges. And more than one in ten, around 12%, say not having a replacement vehicle to run while their vans are off the road due to SMR issues, is also a problem.

"That is why RAC Business was the first major breakdown provider to offer van-for-van replacement as part of our <u>Onward Travel Breakdown cover</u>, as we recognise the importance of keeping businesses on the move at all times.

"We are also seeing increasing numbers of customers fitting <u>RAC Telematics</u> to their van fleets, which is promoting better driving, leading to fewer accidents on the roads and lower emissions due to better fuel efficiency.

"So if it is the case that the economy is on the up, as we all hope, it is the van and CV drivers of the UK that are certainly leading the way according to these latest figures."

For more information, go to www.rac.co.uk/business

The press office email address is press.office@rac.co.uk and media centre is at media.rac.co.uk. Please note: the press office is unable to help with individual customer enquiries - please visit the RAC contacts page to find the right contact.

About the RAC

The RAC, an iconic UK brand, provides complete peace of mind to nearly 14 million UK private and business drivers, whatever their motoring needs. As well as its premium nationwide breakdown assistance service – with an

expert branded patrol workforce attending more than two million breakdowns every year – it offers a wide range of market-leading products across insurance, legal services, vehicle inspections and service, maintenance and repair. Included in this is the first-of-its-kind nationwide Mobile Mechanics service which brings the garage to homes and workplaces.

At the forefront of new solutions for business fleets and consumers, the RAC's breakdown service is electric-ready with mobile EV charging technology and can be called on using \underline{myRAC} – the all-in-one route planner, fuel finder and breakdown reporting app.

Visit the **RAC** website.

Contacts



RAC Press Office

Press Contact
press.office@rac.co.uk
Emails monitored during normal office hours. For breakdown
queries, call 0330 159 0740
ISDN number on request