



Apr 14, 2023 15:09 BST

RAC reaction to news UK has become the first European country to approve a hands-free driving system

The Government has given the go-ahead for Ford's BlueCruise self-driving technology to be used on certain UK motorways.

RAC road safety spokesperson Simon Williams said: "While the thought of taking your hands off the wheel goes against everything drivers have been taught, this technology has the potential to make our roads much safer. Too many motorway accidents result from drivers going into the back of other vehicles or drifting from their lanes, so systems that can prevent these issues

from happening should help avoid countless collisions. The use of cameras to monitor drivers' eyes and head positions to ensure they remain alert overcomes the major concern many will have with not having either hand on the wheel."

The press office email address is press.office@rac.co.uk and media centre is at media.rac.co.uk. Please note: the press office is unable to help with individual customer enquiries - please visit the RAC contacts page to find the right contact.

About the RAC

The RAC, an iconic UK brand, provides complete peace of mind to nearly 14 million UK private and business drivers, whatever their motoring needs. As well as its premium nationwide breakdown assistance service – with an expert branded patrol workforce attending more than two million breakdowns every year – it offers a wide range of market-leading products across insurance, legal services, vehicle inspections and service, maintenance and repair. Included in this is the first-of-its-kind nationwide Mobile Mechanics service which brings the garage to homes and workplaces.

At the forefront of new solutions for business fleets and consumers, the RAC's breakdown service is electric-ready with mobile EV charging technology and can be called on using \underline{myRAC} – the all-in-one route planner, fuel finder and breakdown reporting app.

Visit the RAC website.

Contacts



RAC Press Office

Press Contact
press.office@rac.co.uk
Emails monitored during normal office hours. For breakdown
queries, call 0330 159 0740
ISDN number on request