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RAC launches a safer way to buy a second-hand car

The RAC is about to rock the second-hand market with the launch of its RAC Cars website following its acquisition of Netcars.com. The move is in response to demand from members and dealers to bring, a much-needed degree of trust, reassurance and value for money when searching for a used car.

RAC Cars will build on the successful model of Netcars.com and integrate vehicles from the RAC's own extensive network of RAC Approved Dealers, its new RAC BuySure partners and in time private sellers, to offer a choice of over 100,000 vehicles when it launches in April.

As the UK's oldest motoring organisation, the acquisition supports the RAC's mission to be the motorist's champion by helping them save money as well as making the experience of buying a car easier and less stressful.

RAC CEO Chris Woodhouse said: "This represents a major new direction for the RAC which will result in a significant improvement to the second-hand vehicle market for our members and other customers. We are building on an established online platform but will be bringing a range of added benefits which will give buyers added confidence".

"We are very keen to hear from dealers who would like to work with the UK's most trusted motoring brand with over 116 years' experience of serving UK motorists and understanding their needs. The website will continue to operate under the Netcars.com name until we launch with the new RAC Cars identity in April but you can register at netcars.com/rac for more details.

"The way sellers will market through us to potential buyers will provide real

confidence to our members and other customers giving the reassurance and trust expected from the RAC brand.”

The RAC plans to significantly extend the range of products and services it offers its members over the next couple of years and to give added confidence to motorists. Last week it announced the launch of the RAC Business Club for fleet and SME customers with a range of unique benefits, a fleet management dashboard and a no transaction fee fuel card.

Issued by the RAC. For all enquiries, please email: press.enquiries@rac.co.uk

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