



Image: RAC

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RAC makes paying for breakdown cover more flexible and affordable for small businesses

With many small businesses struggling with rising costs and economic uncertainty, the RAC has made it easier to manage spending on business-critical essentials such as breakdown cover.

The RAC has become the first national breakdown provider to give its small business customers a new level of financial flexibility which allows them to spread the cost of their breakdown policies via monthly rolling contracts paid

for on Direct Debit.

The move to monthly rolling contract follows the introduction last year of annual continuous card and annual Direct Debit payments for the RAC's 12 or 24-month fixed policies which provided a convenient move away from the hassle of traditional annual invoices.

Monthly rolling contracts are designed to make the RAC's 'complete peace of mind' breakdown cover as simple as possible for businesses of all sizes from sole traders to those with fleets of up to 99 vehicles. Businesses can alter their policies at any time in line with their changing needs by adding or removing vehicles or increasing, or decreasing, their cover level. They also have the right to cancel at any time without penalty.

Nicky Brown, head of the RAC's small business team, said:

"Working with so many small companies we know how important breakdown cover is to ensuring smooth and efficient business operation every day, but we are also very aware in such difficult economic times that many may want to alter this according to their changing needs.

"Having flexible rolling monthly contracts that can be amended at any point to better manage outgoings at time of rising costs is a definite benefit for any small business. It also lessens the admin burden associated with invoices and managing cashflow. We believe this delivers just what small companies need in this challenging climate: a convenient way of spreading costs while still ensuring they always have the right level of cover in place to quickly get any of their vehicles moving again should they break down."

RAC Business Breakdown coverfor SMEs is available at a vehicle level – up to 99 vehicles – so any driver of specified business cars, vans, minibuses or taxis is covered, guarding the company against expensive down time and reputational damage if one of its vehicles breaks down.

Companies taking out Roadside, Recovery and At Home or Van Total RAC Small Business Breakdown policies from 13-31 May 2023 will benefit from free <u>Battery Replace</u> which covers the replacement and fitting of faulty batteries up to £600*. The cost for a single car is £13.50 a month, dropping to £6 per car for fleets of 25-plus. For Van Total – which includes unlimited

call-outs, recovery to anywhere in the UK, van-for-van replacement or overnight accommodation – the cost is £17 a month for a single van or £8.50 per van for fleets of 25 or more.

The press office email address is press.office@rac.co.uk and media centre is at media.rac.co.uk. Please note: the press office is unable to help with individual customer enquiries - please visit the RAC contacts page to find the right contact.

About the RAC

The RAC, an iconic UK brand, provides complete peace of mind to 13 million UK private and business drivers, whatever their motoring needs. As well as its premium nationwide breakdown assistance service – with an expert branded patrol workforce attending more than two million breakdowns every year – it offers a wide range of market-leading products across insurance, legal services, vehicle inspections and service, maintenance and repair. The RAC is also at the forefront in helping drivers make the switch to electric vehicles and leads in the development of new solutions for businesses and OEMs, partnering with the best in the motoring and mobility space.

Visit the RAC website.

Contacts



RAC Press Office

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