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# RAC Passport dealer check launch for commercial vehicles

Commercial vehicles up to 3.5 tonne and motorbikes can now be checked with the new RAC Car Passport for Dealers.

The provenance check was introduced for cars in March and has since been adopted by more than 300 dealers.

It is designed to provide a lower-cost alternative to competing products while offering high quality data and the reassurance of the RAC name.

Robert Diamond, managing director of Motoring Services at the RAC, said: "We see van and bike dealers as an important part of our future customer base, so we are very pleased to be able to offer RAC Passport to them.

"The advantages that the product brings to car dealers – providing an industry standard provenance check at a low cost and backed by the credibility of the RAC name – apply just as strongly to van and bike retailers."

Robert added that initial reaction to the launch had been very strong. Most interest had come initially from independent dealers who were in a position to change supplier quickly.

He said: "However, we are also in the process of talking to dealer groups, manufacturers and others who have contractual ties to other providers. They all agree with our assessment that this is a sector that needed more competition – and that we are now providing it.

RAC Passport for dealers offers a simple and transparent pricing structure with a £2.99 standard price, £2.49 for 5,000 checks or more, £1.99 for 10,000 plus and from 99p above 50,000. All of these are believed to undercut the competition by 50% or more. Unlike some competitor products, there is no monthly subscription fee.

Key features include customer-facing, downloadable RAC Car Passport documentation designed to maximise the credibility of the check, a £10,000 guarantee that can be increased to up to £50,000 to protect higher value vehicles, and a mileage adjusted valuation that can be upgraded to a Glass's valuation for an additional cost.

More details can be found at <a href="https://www.rac.co.uk/dealerpassport">www.rac.co.uk/dealerpassport</a>.

### **Notes to Editors**

#### **About the RAC**

With more than eight million members, the RAC is one of the UK's most progressive motoring organisations, providing services for both private and business motorists. Whether it's roadside assistance, insurance, buying a used

car, vehicle inspections and checks, legal services or up-to-the-minute traffic and travel information – the RAC offers a solution for all motoring needs. The RAC is committed to making motoring easier, safer, more affordable and more enjoyable for drivers and road users.

The RAC is the motorist's champion and campaigns to support the interests of its members and UK motorists at a national level, including advancing levels of road safety, supporting the needs of young drivers and voicing concerns about the increasing cost of motoring. The RAC's annual Report on Motoring – first published in 1989 – provides a clear insight into the concerns and issues facing today's motorists.

For the very latest news on UK fuel prices, check <u>RAC Fuel Watch</u> or follow <u>#racfuelwatch on Twitter</u>. This is a comprehensive guide to the latest UK unleaded petrol and diesel prices – both at the wholesale level and at the pump. RAC Fuel Watch analyses how prices changed through the previous month and compares the most recent prices with those from three, six and 12 months before.

# Key facts:

- RAC patrols fix four out of five vehicles at the roadside and on average within 30 minutes
- RAC vans carry more than 500 parts and tools to get members' vehicles going again
- 92% of members would recommend RAC Rescue to their friends and family

#### **Contacts**



## **RAC Press Office**

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