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## Saga selects RAC as its legal expenses insurance provider

Saga, the UK's leading provider for insurance products and services for the over 50s, has appointed the RAC to provide legal expenses cover to more than a million customers.

The new multi-year contract, starting from June 2023 following a competitive tender process, will see the RAC provide expert legal expenses insurance cover for all Saga Motor, Home and Landlord Legal Expenses policies.

Paul Evans, general manager RAC Legal Services, said: "We're delighted to have been chosen as Saga Insurance's exclusive new provider for legal expenses insurance against considerable competition from others within the market, and look forward to working with the team at Saga and help them continue with their success.

"Saga was seeking a partner with whom it can grow and innovate its legal expenses insurance proposition and we're confident our expertise will help them provide a compelling proposition for their customers. This partnership, allying the RAC's trusted brand with Saga's high-quality brands, represents significant growth for our Legal Expenses Insurance business."

Stephen Hague, Motor Panel and Partnerships Manager at Saga, said: "It is with great excitement that we can announce RAC as Saga's new Legal Expense provider. Their passion and enthusiasm for creating a market leading proposition tailored to the requirements of Saga's over 50's market combined with their strong brand values - which remain very much aligned to Saga's - make RAC the ideal new home for our Legal products.

"The multi-year deal with RAC will allow our two businesses to build on the existing foundations to further enhance and innovate our products and services."

The RAC is Saga Insurance's current breakdown assistance provider.

The press office email address is <u>press.office@rac.co.uk</u> and media centre is at <u>media.rac.co.uk</u>. **Please note:** the press office is unable to help with individual customer enquiries - please visit the <u>RAC contacts page</u> to find the right contact.

## About the RAC

The RAC, an iconic UK brand, provides complete peace of mind to 13 million UK private and business drivers, whatever their motoring needs. As well as its premium nationwide breakdown assistance service – with an expert branded patrol workforce attending more than two million breakdowns every year – it offers a wide range of market-leading products across insurance, legal services, vehicle inspections and service, maintenance and repair. The RAC is also at the forefront in helping drivers make the switch to electric vehicles and leads in the development of new solutions for businesses and OEMs,

partnering with the best in the motoring and mobility space.

Visit the <u>RAC website</u>.

## Contacts



RAC Press Office Press Contact press.office@rac.co.uk Emails monitored during normal office hours. For breakdown queries, call 0330 159 0740 ISDN number on request