



The new Korando e-Motion, SsangYong's fully electric crossover

Jan 04, 2022 09:00 GMT

## **SsangYong Motors UK signs new roadside assistance contract with the RAC**

**[SsangYong Motors UK](#) has signed a new contract with the RAC to provide roadside assistance services to SsangYong customers from 1 January, 2022.**

The deal, which was won following a competitive tender process, will see the RAC's patrols supporting drivers of SsangYong vehicles, and covers both consumer and fleet customers driving in the UK and 48 countries in mainland Europe.

SsangYong Motors UK selected the RAC on the basis of its quality and comprehensive service at the roadside, its constant focus on customer satisfaction and its ability to service vehicles across all powertrains.

**Mark Burrows, aftersales director for SsangYong Motors UK, said:**

“It is imperative to us that our customers receive an excellent, quality service from our roadside assistance partner, and RAC has a track record of this. The writing is on the wall for a shift to electric vehicles, and with the launch of our own Korando e-Motion this month, we are confident the RAC is also the right roadside assistance partner to support us with our transition into the EV market. We look forward to a successful partnership moving forwards.”

The RAC partnership will provide extensive technical knowledge of SsangYong vehicles, peace of mind for customers and is complimentary for 12 months with every new SsangYong purchase.\*

**John Ellis, RAC head of OEM roadside, said:**

“We are very proud to have been appointed as SsangYong’s roadside assistance partner. We are keen to demonstrate our patrols’ exemplary skills in fixing four out of five breakdowns there and then which will give owners and users of their vehicles additional peace of mind should something unexpected happen on the road.

“For those breakdowns we can’t fix, our patrols are well equipped with the RAC’s unique All-Wheels-Up rapid recovery system which saves time by preventing the need to wait for a separate flatbed tow truck. This kit is also vital in the switch to electric powertrains as it can be used to recover electric vehicles safely with all four wheels off the road. The RAC is leading the field in EV breakdown with its lightweight, engine-driven EV Boost generators which are capable of getting out-of-charge or severely depleted EVs going again in around 30 minutes.”

*\* New vehicle registrations only. Does not apply to used vehicles.*

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The press office email address is [press.enquiries@rac.co.uk](mailto:press.enquiries@rac.co.uk) and media centre is at [media.rac.co.uk](http://media.rac.co.uk). **Please note:** the press office is unable to help with individual customer enquiries - please visit the [RAC contacts page](#) to find the right contact.

## About the RAC

The RAC, an iconic UK brand, provides complete peace of mind to 13 million UK private and business drivers, whatever their motoring needs. As well as its premium nationwide breakdown assistance service – with an expert branded patrol workforce attending more than two million breakdowns every year – it offers a wide range of market-leading products across insurance, legal services, vehicle inspections and service, maintenance and repair. The RAC is also at the forefront in helping drivers make the switch to electric vehicles and leads in the development of new solutions for businesses and OEMs, partnering with the best in the motoring and mobility space.

Visit the [RAC website](#).

## Made in Korea

SsangYong cars are manufactured in South Korea by SsangYong Motor, which is 74 per cent owned by the Indian engineering conglomerate Mahindra & Mahindra and imported into the UK by SsangYong Motor UK. Established in 1954, SsangYong is Korea's oldest vehicle manufacturer and only 4x4 and SUV specialist producer. There are currently some 65 SsangYong dealers covering England, Northern Ireland, Scotland and Wales, with new locations being added to the network all the time.

To download hi res images via the SsangYong online press office visit:  
<https://media.ssangyonggb.co.uk/>

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## Contacts



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