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Westward Housing chooses RAC as telematics partner until 2025

The RAC has won a four-year contract to supply telematics devices to the van fleet of Westward Housing, one of the South West's leading affordable housing providers.

Westward, a housing association which owns and provides services for more than 7,500 homes across Devon and Cornwall, has a fleet of 56 trade vans which play a vital role in helping the company to maintain its rented homes and deliver a range of support services to its customers.

In order to win the competitive tender against eight other providers, the RAC, which is a leader in telematics technology with devices in tens of thousands of vehicles across business fleets, leasing providers and insurance companies, had to demonstrate its technology has highly accurate real-time GPS mapping and was capable of providing Westward Housing with detailed 24x7x365 vehicle data reporting, including showing the status of all its vehicles whether stationary, idling or moving, alongside thorough fuel-use analytics. In addition, the RAC will be installing and maintaining all 56 devices.

Westward Housing will use the RAC's sophisticated web-based user interface to fully monitor driving standards and maximise fuel economy as well as minimising vehicle downtime following any reported incidents being detected.

Nigel Humpherson, RAC's head of commercial and connected solutions, said:

“We are very proud that Westward Housing chose the RAC to be their telematics partner for the next four years. As we provide some of the best and most accurate telematics technology available to fleets, we are confident they will be able to identify some significant efficiencies that will benefit their business considerably.

“We look forward to working closely with the team from installation right through to forging a long-term collaborative and positive relationship that delivers measurable business benefits.”

Westward's chief executive Barbara Shaw added:

“It was clear from the tender process that the RAC had the extensive telematics experience we needed to be able to monitor our fleet of 56 vans which travel many miles across the South West extremely efficiently.

“Being able to track our vehicles accurately and understand how driving behaviour affects fuel costs and vehicle maintenance requirements has the potential to make a valuable difference to the ongoing operation of our fleet.”

Notes to Editors

The press office email address is press.enquiries@rac.co.uk. **Please note:** the press office is unable to help with individual customer enquiries - please visit the [RAC contacts page](#) to find the right contact.

ISDN radio studio facilities are available for interviews Monday to Friday.

About the RAC

The RAC provides complete peace of mind to 12m UK private and business drivers, whatever their motoring needs. Its services include:

- **[Breakdown assistance](#)**. Its highly-skilled, 1,600-strong branded patrol workforce attends more than two million breakdowns every year, fixing on average four out of five vehicles at the roadside. The RAC's patrol fleet is one of the most advanced in the UK, and was the first to roll out both an [All-Wheels-Up recovery system](#), allowing the vast majority of vehicles to be recovered from a single patrol van, and [EV Boost](#) mobile electric vehicle charging units
- **[Insurance](#)**. The RAC is a top-five [car insurance](#) broker having surpassed the 500,000 policies-in-force milestone in 2018. It also offers ['black box' telematics policies](#), as well as home and travel insurance
- **[Other motoring services](#)**. The RAC leads in the development of new solutions for business, fleets, electric vehicles and future car technology. Its additional products and services include a [personal loans offering](#), a [used car buying website](#), [vehicle inspections and checks](#), [legal services](#) or up-to-the-minute [traffic and travel information](#). It also has a network of [Approved Dealers](#) and [Approved Garages](#) which combine the trust of RAC brand with local service and convenience

The RAC also works to support the interests of its members and UK drivers on the most important motoring issues which it identifies via the annual [RAC Report on Motoring](#) and the RAC Opinion Panel. The Report on Motoring is the longest running analysis of driver opinion in the UK having been published every year since 1989.

For more information about the RAC, visit the [RAC website](#).

Contacts



Contact the RAC Press Office

Press Contact

press.enquiries@rac.co.uk

Emails monitored during normal office hours. For breakdown queries, call 0330 159 0740

ISDN number on request